WWW.MICHAELCOLENSKY.COM



About Me

Dynamic and imaginative graphic designer with more than 20 years of experience. I excel at problem-solving and transforming innovative concepts into reality. I value collaboration and constructive feedback, viewing them as key components personal and professional growth. I am excited to become part of a vibrant team where I can apply my skills and further develop my expertise.

College for Creative Studies

Associates Degree

Graphic Design (Major) Video Production (Minor)

Goodrich High School

Diploma & Honors

Jams Media

Graphic Designer 2001-2010

Worked with aggressive sales team in designing display ads, layout & advertising themes for 10 weekly publications along with supplemental sections that were integrated into the weekly print & web issues

Lasting Impressions

Graphics Manager 2011-2021

Responsible for creating visual solutions for Fortune 500 Companies including business branding & marketing design as well as promotional campaigns and assset production. All forms of digital, video & print were utilized

BankSupplies, Inc.

Graphics Manager 2021-2023

Led a team to rebrand the entire company including 2 new websites, (2) 350+ page catalogs, incorpoation of Klaviyo Marketing, video promotion for company and products

Core Marketing

Sr. Graphic Designer 2023-2024

Accepted a 1 year contract where I was involved in designing both digital and print assets for Chevy Performance, Pro Honda, Subaru, Hitachi, Idemitsu and the M-Den National Championship digital media.



Michael Colensky

GRAPHIC DESIGNER

Skills **Programs**

Graphic Design Illustrator Social Media Photoshop Web Design Premier Advertising InDesign Video Marketing After Effects Print Design Bridge

References

Jack Johnston

Core Marketing former Project Manager 248.766.8855

Mark Dabiero

Lasting Impressions former Founder & CEO 313.600.6912

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